



WE STAND ON BUSINESS, BRICK BY BRICK

A Holistic Wealth Program for Queer Economic Liberation

To build a community-rooted, justice-driven economic alliance between Q Center and local businesses that support queer people. This initiative uses a profit-sharing and mutual aid model to reimagine how we fund liberation - one brick at a time.

For years, Q Center has served as a space of **care, community, and resistance.**



But like many LGBTQ+ nonprofits, it's also operated within a framework of scarcity - one where our ability to serve depends on donations, grants, or institutional benevolence.



This model reflects a broader problem:

Nonprofits are asked to solve systemic issues without the financial tools to build truly sustainable infrastructure. Instead, they're stuck proving their worth over and over - to funders, to donors, and to the public - just to keep the lights on.



This program changes that.

"We Stand on Business, Brick by Brick" introduces a social-capitalism model where the economy works for everyone, and where queer people are not just recipients of support, but stakeholders in the system.

In this vision, local businesses partner with Q Center not out of charity, but out of a shared belief that when the community does better, so does the economy.

What is it?



“We Stand on Business, Brick by Brick” is a program that invites small and local businesses to invest in the Q Center through monthly contributions, whether in the form of shared profits, in-kind support, or co-hosted events.



In return, Q Center amplifies, celebrates, and partners with those businesses to create a shared economic ecosystem that is built on *trust, reciprocity, and visibility*.

This isn't an outdated sponsorship model. It's not a feel-good initiative or marketing campaign. It's a partnership in building the kind of economy we all deserve to live and work in.

The foundation of this program is social capital: the idea that relationships, trust, and mutual investment are powerful economic forces. This is how we build wealth that actually sticks - and not just in dollars, but in dignity.



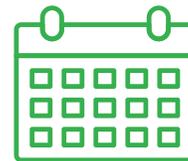
Circulation over Extraction

We keep money and resources flowing within our communities supporting local people, local businesses, and local futures.



Shared Ownership

Community members are not outsiders to the economy. They're partners in it. This program treats them like shareholders and not as charity cases, but as contributors to a thriving, equitable economy.



Long-Term Reciprocity

Businesses that invest in the community benefit directly from deeper trust, loyal customer bases, and meaningful impact. The more our people thrive, the more businesses do, too.

How it works

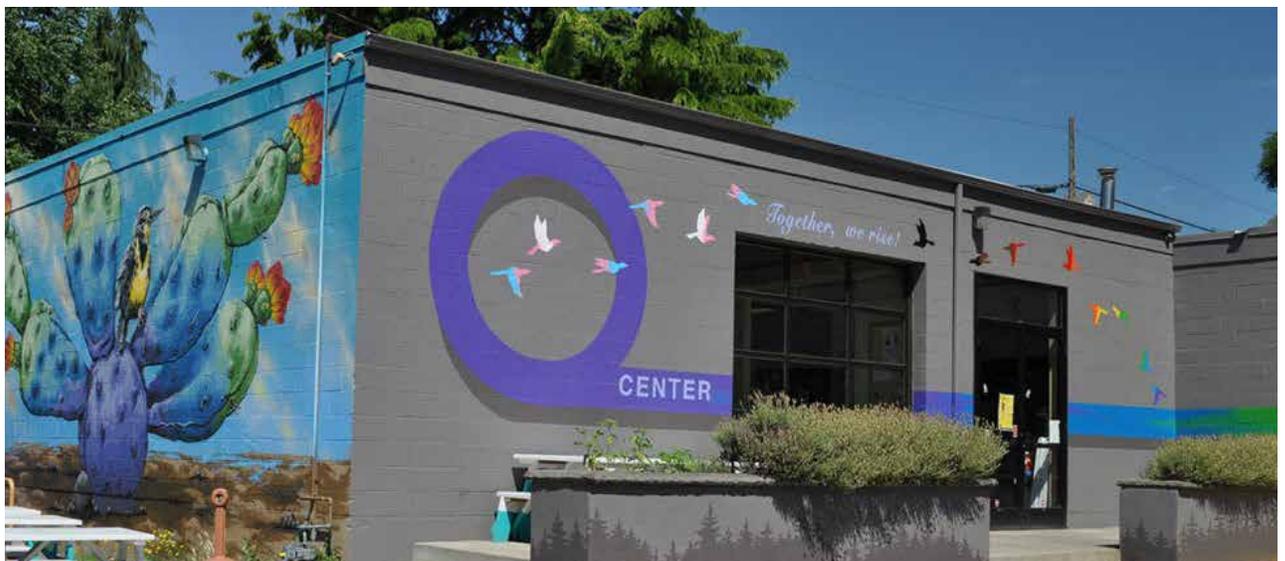
Participating businesses commit to one or more of the following:

- A percentage of monthly profits
- In-kind goods or professional services
- Hosting or co-sponsoring mutual aid events
- Matching campaigns or recurring contributions

Q Center provides

- Public visibility and brand amplification
- Access to our engaged community network
- Co-branded initiatives and storytelling opportunities
- Partnership in events that uplift queer people and shared values

Together, we co-create a circular economy of care that benefits everyone involved.



Why Local Business Investment Matters

When queer people have what they need to live stable, joyful lives - housing, income, healthcare, and safety - they participate in and build up the local economy.

- They support small businesses
- They become entrepreneurs
- They create jobs, art, culture, and neighborhood stability

**Your investment isn't just into Q Center.
It's into the future of Portland.**

Strategic Use of Funds

Funds from this initiative directly support Q Center's diverse work, including, but not limited to:

- Emergency financial aid for queer individuals
- Microgrants for queer entrepreneurs and creatives
- Skills-based workshops (e.g., business planning, financial literacy)
- Community healing programs (mental health, housing, and employment support)
- Operational sustainability for Q Center as a hub for queer wellbeing

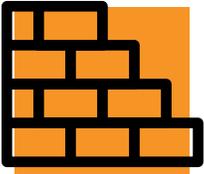
These dollars won't disappear into overhead. They'll raise all ships. Starting with the people who need it most.





Partnership Tiers & Benefits

“Every foundation starts with a single brick”



Foundation Tier \$25-\$99/Month

Your Commitment:

- Monthly contribution of \$25-\$99
- OR equivalent in-kind goods/services valued at \$300-\$1,200 annually
- Social media engagement with Q Center content (likes, shares, comments)

What You Receive:

Digital Recognition:

- Monthly mention in Q Center newsletter (3,000+ subscribers)
- Quarterly social media shoutout
- Listing in online Queer-Affirming Business Directory

Branded Materials:

- “We Stand on Business” window decal
- Digital partnership badge for website/social media

Community Access:

- Invitation to annual Partner Appreciation Event
- Access to quarterly partnership updates and impact reports

FOUNDATION

PLUS Get Membership to Oregon Pride in Business LGBTQIA2S+ Chamber of Commerce for Oregon and SW Washington



“Building the structure that holds us all up”



Frameworker Tier - \$100-\$249/month

Your Commitment:

- Monthly contribution of \$100-\$249
- OR equivalent in-kind services valued at \$1,200-\$3,000 annually
- Participate in at least one Q Center event or initiative annually

What You Receive:

Everything in the Foundation Tier **PLUS+**

Enhanced Visibility:

- Bi-monthly newsletter features with business spotlight
- Monthly social media posts across all platforms
- Priority placement in business directory with logo and description

Networking & Events:

- Quarterly Partner Business Mixer invitations
- Access to Q Center’s professional network for hiring/B2B partnerships
- Co-hosting opportunities for community events

Marketing Support:

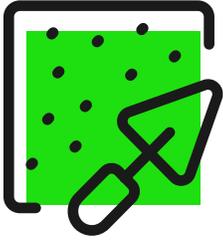
- Professional photos of your business for promotional use
- Custom social media graphics highlighting your partnership
- Inclusion in Q Center’s annual impact report

FRAMEWORKER

PLUS Get Membership to Oregon Pride in Business LGBTQIA2S+ Chamber of Commerce for Oregon and SW Washington



“The cornerstone that anchors our entire vision”



CORNERSTONE

CORNERSTONE TIER - \$250+/month or 3-5% monthly profits

Your Commitment:

- Monthly contribution of \$250+ OR 3-5% of monthly net profits
- OR in-kind services valued at \$3,000+ annually
- Active participation in 2+ Q Center initiatives annually
- Commitment to hiring practices that prioritize queer/trans candidates

What You Receive:

Everything in the Foundation & Framworker Tier **PLUS+**

Premium Recognition:

- Dedicated quarterly newsletter feature article
- Weekly social media recognition across all platforms
- Featured placement on Q Center website homepage
- Branded signage display at Q Center facility

Exclusive Access:

- Monthly check-ins with Q Center leadership team
- Early access to new programs and initiatives for input/partnership
- Exclusive Cornerstone Partner networking events (3x/year)
- VIP seating/recognition at all Q Center public events

Marketing Partnership:

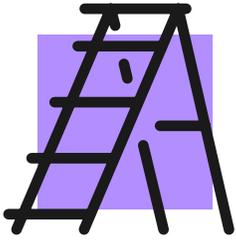
Co-branded marketing campaigns and press releases

- Professional video testimonial featuring your business
- Speaking opportunities at Q Center events and panels
- Joint grant application opportunities for community projects

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“The visionaries who dare to imagine a different economy”



VISIONARY TIER - \$500+/month or 5%+ monthly profits

Your Commitment:

- Monthly contribution of \$500+ OR 5%+ of monthly net profits
- Significant in-kind services (professional consulting, major equipment, etc.)
- Leadership role in shaping program direction and community initiatives
- Commitment to being a public advocate for queer economic justice

What You Receive:

Everything from all previous tiers, **PLUS+**

Strategic Partnership:

- Quarterly strategic planning sessions with Q Center leadership
- Named recognition on major Q Center programs (“Powered by [Business Name]”)
- Co-creation opportunities for new community programs
- Board advisory role in business-related Q Center decisions

Maximum Visibility:

- Monthly dedicated email blast to entire Q Center network
- Permanent branded display space at Q Center facility
- First priority for all media interviews and press opportunities
- Annual impact presentation showcasing your partnership results

Exclusive Benefits:

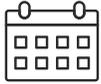
- Private annual dinner with Q Center leadership and other Visionary partners
- Custom community impact report showing direct results of your investment
- Opportunity to host signature annual events at your business location
- Legacy naming opportunities for specific programs or spaces

VISIONARY

PLUS Get Membership to Oregon Pride in Business LGBTQIA2S+ Chamber of Commerce for Oregon and SW Washington



Other Opportunities



“One Brick at a Time” Event Sponsorships

- **\$250 - Workshop Sponsor:** Name recognition at monthly skill-building workshops
- **\$500 - Program Sponsor:** Your business featured in quarterly healing/support programs
- **\$1,000 - Major Event Sponsor:** Prominent branding at Pride, job fairs, or community celebrations
- **\$2,500 - Signature Event Sponsor:** Lead sponsor recognition for annual fundraiser or major community gathering



Emergency Response Partnership

- **Crisis Response Sponsor (\$100-500/month):** Direct support for emergency financial aid with quarterly impact reports
- **Microgrant Champion (\$200-1000/month):** Fund small business loans for queer entrepreneurs with recognition in success stories



Skills & Capacity Building

- **Mentor Match Program:** Provide professional mentorship to queer community members
- **Internship Partnership:** Offer paid internships exclusively to Q Center community members
- **Professional Development Sponsor:** Fund specific training programs with your industry expertise



Why Tiers Matter

Each tier represents a deeper level of partnership and community investment. As your commitment grows, so does your access to our engaged network, your visibility within the community, and your ability to shape the future of queer economic justice in Portland.

This isn't just about recognition—it's about results. Higher-tier partners see measurable increases in customer loyalty, community trust, and business growth because authentic community investment creates authentic customer relationships.



Ready to choose your
level of impact?



Partner With Us

We're seeking:

- Philanthropic backers who believe in shifting power and resources to the people
- Local businesses who want to align their brand with community investment
- Civic and regional leaders ready to reimagine what queer economic justice can look like

Contact

Joelle Kim (she/her)
Executive Director,
Q Center
4115 N Mississippi Ave,
Portland, OR 97217
Joelle@pdxqcenter.org.

pdxqcenter.org



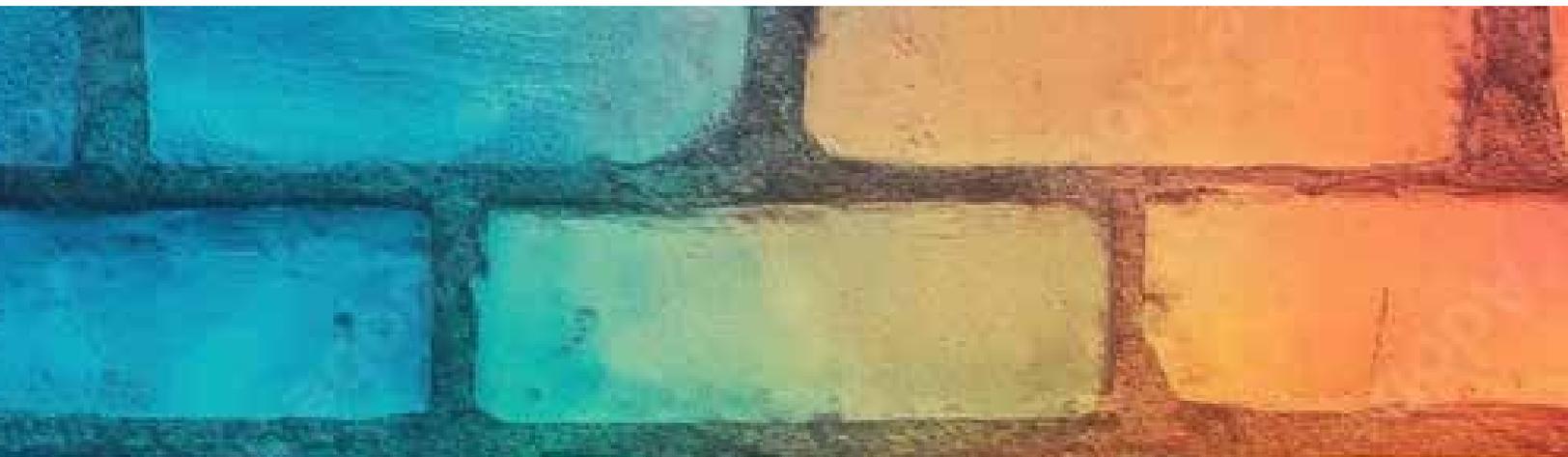
We stand on business
together, brick by brick.



Oregon Pride in Business champions economic empowerment for LGBTQIA2S+ businesses and communities throughout Oregon and SW Washington.

ORPIB envisions thriving Oregon and SW Washington LGBTQIA2S+ businesses and communities.

ORPIB empower small business entrepreneurs and professionals, collaborates with nonprofit advocates, and engage with business and civic leaders to support policies that foster a more inclusive and welcoming business community.





ORPIB Membership included in Q Center's "Stand on Business" program is 12 months of our Basic "Alder" Membership, a \$200-value.

Benefits include:

Networking Opportunities: Access exclusive events, online communities, and platforms to connect with like-minded professionals.

Visibility: Brand visibility as an active ally or Q+ community leader in our online Member Directory, at events, and more.

Business Resources: Gain tools, workshops, and support for professional and organizational development.

Advocacy: Be part of ORPIB's commitment to LGBTQIA2S+ rights and inclusion in the business world.

Member Discounts: Access exclusive deals through our Member Discount Program.

Discord Community: Join our private Discord server to network, share resources, and collaborate.

FREE LGBTBE[®] Certification, if eligible. A \$899 value.

Opportunity to present material in our Thrive in Business Virtual Learning program.

Current ORPIB Members will have their current renewal date extended — 12 months for Alder members, and \$200-equivalent for all other members. This benefit is transferable by arrangement and has no cash value.

Partner Agreement

Between Q Center and _____

Effective Date: _____

Term: Ongoing, with mutual option to modify or cancel at any time Parties Involved

Q Center

Operated by:

2SLGBTQIA+ Community Center Fund

4115 N Mississippi Ave, Portland, OR 97217

EIN: 20-0038065

www.pdxqcenter.org

Partner Business _____

Name: _____

Address: _____

Primary Contact: _____

Email: _____

Purpose: This Agreement outlines the terms of participation in “We Stand on Business, Brick by Brick,” a mutual aid profit-sharing initiative designed to support Q Center’s mission of building equity, safety, and community for Oregon’s 2SLGBTQIA+ population while uplifting queer- and trans-owned businesses through collaboration and visibility.

Commitments

Partner Business Agrees to [circle one]:

\$25–\$100/month (Foundation Tier)

\$100–\$250/month (Framework Tier)

\$250+/month or 2–5% of monthly net profits (Cornerstone Tier)

\$500+/month or 5%+ monthly profits (Visionary Tier)

Event sponsorship (One Brick at a Time):

\$ _____ to support _____

In-kind support (describe): _____

Partners may make contributions on a monthly, quarterly, or otherwise agreed-upon basis via check, PayPal, ACH, or other approved methods. Partners will provide a logo, description, and any promotional links for Q Center to use in visibility efforts, and will collaborate in good faith on mutual goals rooted in justice, equity, and collective prosperity.

Q Center agrees to promote the partner business through monthly newsletter features, social media shoutouts, inclusion in the Queer Business Directory, and by providing a branded “We Stand on Business” decal and digital badge. Q Center will also offer partnership opportunities in seasonal events, pop-ups, panels, Q Center–hosted markets, collaborative programming, and Queer B2B networking or co-visioning sessions. All contributions will be acknowledged as tax-deductible to the extent permitted by IRS guidelines.

Duration and Termination: This agreement is non-binding and may be paused or ended at any time by either party with 14 days’ written notice. All contributions made prior to termination are final.

Accountability & Shared Values: Both parties affirm a commitment to racial, gender, and disability justice; to centering the needs of Black, Indigenous, trans, and disabled community members; and to mutual respect, transparency, and anti-oppressive practices. If either party violates the spirit of this agreement in a way that causes harm, both agree to engage in a restorative process if appropriate and mutually desired.

Signatures

Q Center Representative:

Partner Signature:



The Q Center celebrates the 2SLGBTQIA+ community by building equitable structures to foster intersectional safety, joy, mutual aid, and holistic wealth throughout the state of Oregon.

What We Stand For

Indivisible Justice:

All struggles for equality are interconnected. Justice for one is justice for all.

Decolonization

We work to dismantle colonial systems, center sovereignty, and heal through action.

Solidarity

We rise together. Empathy, generosity, and shared humanity guide our work.

Holistic Wealth

We invest in community care and shared abundance—not profit.

Resilience & Leadership

Leadership flourishes through mentorship, compassion, and chosen family.

Emerging Language

Language evolves. We use words to reflect, empower, and transform.

Who we are

Joelle Kim
Executive Director

Lucero Mata
Programs Administrator

Board of Directors

Emma Crispin
Chair

Dahlia Hanson
Treasurer

Talia Yasmeen Guerriero
Member

Kyndall Mason
Member

Rich Walczak
Member

Frankie Martinez
Secretary

Delta Steele
Member